ABSTRACT

A storage container includes a bag member made of soft material and configured to store a predetermined substance. A fold is provided on the bag member, and the bag member deforms into a predetermined shape and reduces in volume along the fold, when external pressure is applied to the bag member, when internal pressure of the bag member reduces, or when volume of the stored substance reduces. A grasp guiding unit guides a user about a position of grasping the bag member, and is provided on an outer peripheral surface of the bag member.